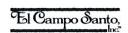


THE ATRISCO COMPANIES











Our Philosophy, Principles & Values

Our Guiding Principles

We believe that the interests of our customers including their families are of primary importance. They provide the reasons for our existence and the rationale for the resources with which we operate.

As a social enterprise, we believe we have an obligation to provide to others our unique brand of leadership; setting a precedent for other non-profits to emulate and providing a model of sustainable support for the community to benefit from. As a social enterprise we shall operate in an intentional manner combining a unique application of free market business skills with social philanthropy; we further believe in value-based management delivery in all of our dealings with our stakeholders and seek to follow such strategies as a means of becoming the best service provider possible as well as offering our customers high quality services at prices below our market competitors.

We believe the long-term success of the Atrisco Companies is dependent upon the power of our own people. We believe our employees are our most valuable asset and that the continued investment, enhancement and increased diversity of our workforce is to be valued and celebrated.

We believe in a strong statewide presence by cultivating progressive relationships with local customers, partners, and their communities.